

Guide

Simple steps to drive more viewings and stronger offers on your property

By See It Here First



SEE IT HERE FIRST.co.uk

Contents

Introduction	3
The strategy	4
Promote on social media	5-8
Share with your community	9-11
Bonus tip	12
The results	13-14
Your checklist	15
Additional ideas	16
Final thoughts	17

Introduction

When it comes to selling your home, attention is everything.

The more eyes you get on your listing, the more viewings you attract and the stronger the offers you can secure.

This case study shows how one seller used SEE IT HERE FIRST to build early buzz, increase visibility, and create demand, securing a full asking price offer in just four days — before their home even appeared on Rightmove.

Here's what they did — and how you can do the same.

The Strategy That Delivered a Full Asking Price Offer in Just 4 Days

This seller didn't sit back and wait for the right buyer to stumble across their home.

They'd already found a house they loved, so they wanted to move quickly and secure an offer before missing out on their dream home.

They took a simple but proactive approach that increased their visibility and got their listing in front of motivated local buyers—fast.

1. Promote your listing on social media

Instead of relying solely on their estate agent or SEE IT HERE FIRST to generate interest, they shared the listing on their own social channels so their network could see it and pass it on.

They shared the property link on their Instagram story and added:

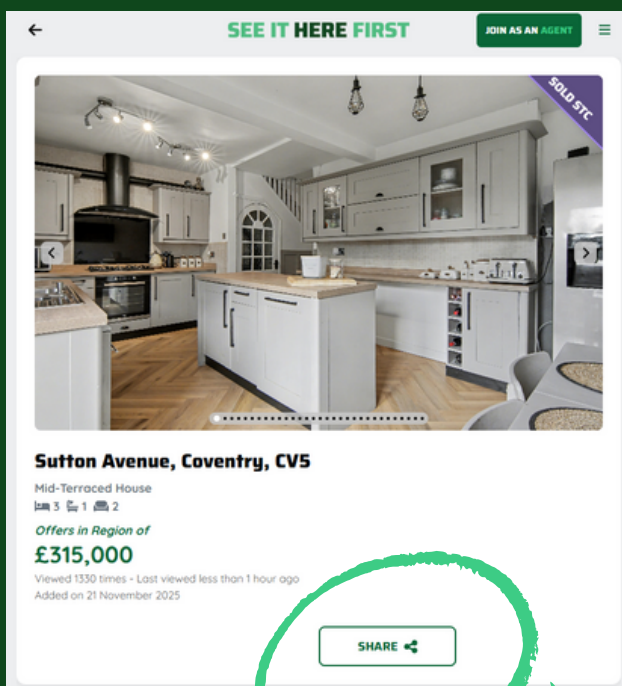
- Key highlights (bedrooms, bathrooms, parking, etc)
- A clear call to action with a link to SEE IT HERE FIRST so people could view the listing and book a viewing



We make it easy to share

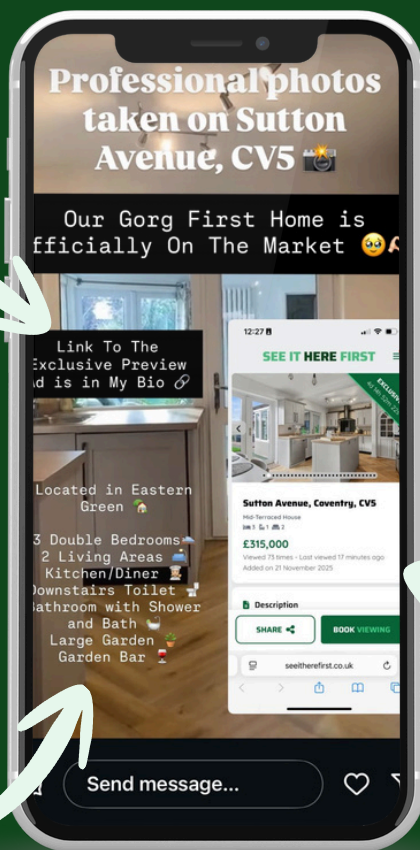
Once your listing is live, your agent should share this with you.

Simply click on your listing and hit the share button - you'll get a list of places you can share it with your network in one click.



What they shared

Link to listing



Property pics

Key property details

Why it worked

People are naturally curious—someone sharing their own home for sale tends to get far more clicks and views than an estate agent posting the same details.

It also made it easy for friends, family, and local followers to share it or forward it to anyone they knew who was actively searching for a home.

Don't use Instagram?

If you don't use Instagram yourself, you can still create the same impact.

If you use other social media channels like Facebook or TikTok, use the features available to you there.

If you don't use social media, ask friends or family if they'd be happy to share a post on your behalf.

2. Share the listing in local community groups

Sharing the listing in local community groups on Facebook helped get the property in front of people already living in the area who were either looking for their next home or knew someone who was.

Their post included:

- Eye-catching photos of the property
- Key selling points and details buyers would want to know
- A direct link to view the listing and arrange a viewing

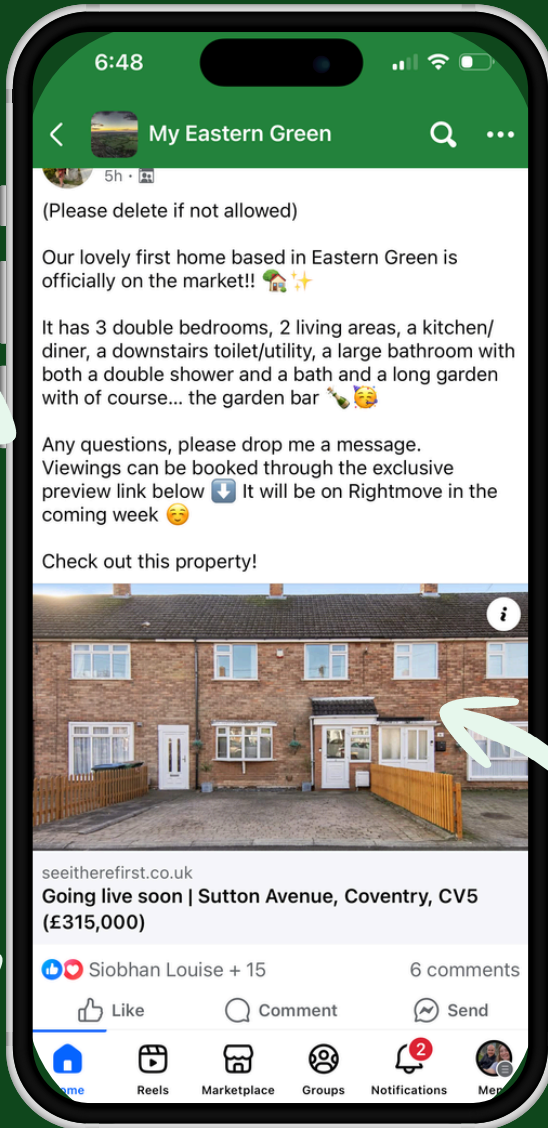


What they shared

Key
property
details



Link to
listing

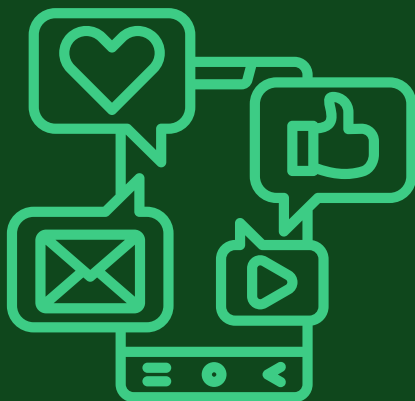


Property
pics

Why it worked

- Local community groups are full of people actively looking for homes nearby or people who know someone else who is looking to move
- Posts from individuals—not businesses—tend to attract more engagement
- The more people commented or tagged friends, the more Facebook pushed the post out

More visibility = more clicks = more viewings = a higher chance of finding the right buyer quickly.



Bonus tip: Add the listing link to your social bio

This seller also updated the link in their Instagram bio to point directly to their SEE IT HERE FIRST listing.

Anyone who visited their profile—whether they followed them or not—could easily click through to view the property.

The impact of this may not be as big as the other actions but the combination of all of these strategies gives you the best opportunity of reaching as many people as possible.



The stats

SEE IT HERE FIRST

JOIN AS AN AGENT

SOLD STC

Sutton Avenue, Coventry, CV5

Semi-Terraced House

3 1 2

Offers in Region of

£315,000

Viewed 1330 times - Last viewed 1 hour ago

Added on 21 November 2025

- 📈 1,300+ listing views
- 👁️ 6 viewings with motivated buyers
- 🎯 Full asking price offer within 4 days
- 🕒 Offer accepted in just 11 days
- 💥 Sold STC at £11k over asking price

The results

Combined with the promotion we do behind the scenes, these simple actions helped the seller secure a buyer incredibly quickly.

They received a full asking price offer within 4 days of the listing going live on SEE IT HERE FIRST—3 days before it went onto sites like Rightmove.



This is what happens when you combine:

- The exclusivity of SEE IT HERE FIRST
- A motivated group of local buyers
- A proactive seller who shares their listing

It creates demand and puts you in a strong position to negotiate, driving stronger offers.

Your checklist

If you want to maximise the impact of listing your property on See It Here First and get more visibility for your own listing:

- ✓ **Share your listing on social media**

Add key points + the link

- ✓ **Post in local community groups**

People love seeing homes in their area

- ✓ **Encourage engagement**

Ask people to share with friends and family

- ✓ **Update your bio link**

Make it easy for people to find the listing

- ✓ **Use the power of SEE IT HERE FIRST**

Buyers LOVE exclusivity—and they act faster when they know a property isn't anywhere else yet.

Don't ask your estate agent to list your home on Rightmove until all SEE IT HERE FIRST viewings are complete. This continues the exclusivity and encourages stronger offers.

Additional ideas

Want to get even more exposure? Here are some other places you could consider sharing your property listing:

- WhatsApp groups with friends, family, or other communities
- Work email groups or intranet sites (if allowed and it's appropriate)
- Property investment groups on social media
- Neighbourhood forums



Final message from the team

Selling your home doesn't have to be a waiting game. By combining proactive promotion with the exclusivity and motivated audience of SEE IT HERE FIRST, you can generate real momentum from day one.

This case study shows that a few simple steps—sharing your listing on social media, posting in local groups, updating your bio link, and leveraging the exclusivity of SEE IT HERE FIRST—can make a huge difference.

The result? Faster viewings, serious buyers, and the potential to secure strong offers before your property even hits the major portals.

If you want your listing to stand out, create buzz, and attract the right buyers quickly, the strategies in this guide are a blueprint for success.

**- THE SEE IT HERE FIRST
TEAM**



**SEE IT
HERE
FIRST**